



SPONSORSHIP OPPORTUNITIES

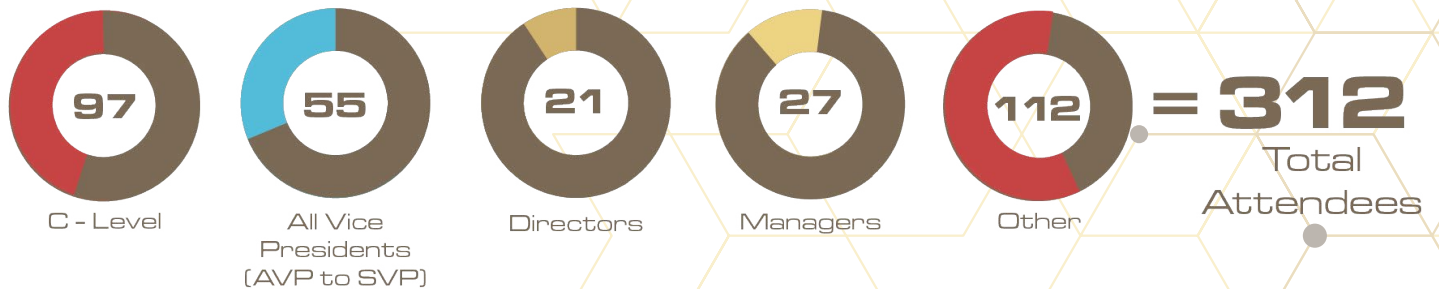
MAY 7-9, 2025 | ARIA RESORT & CASINO, LAS VEGAS, NV



New for EDGE25 is the EDGE Exchange - an opportunity for EDGE Exhibitors to take to the main stage and demonstrate their cutting-edge technologies for attendees. The EDGE Exchange is an opportunity for you, the vendor, to speak directly to an audience of credit union professionals and show them how your technology will help their credit union to meet member needs and operate more efficiently. Your presentation should be lecture only, with visual aids to show how your product works.

We want to hear how your technology works and the impact it can have on the credit union industry.

Demographics:



Survey Results:

How likely are you to recommend the EDGE Tech Conference to a colleague or industry peer?



How would you rate the quality of the lead data you received from the Touchpoint Klik access?



Participating Vendor Metric (From Klik):

On average our participating vendors had **50 unique engagements** at their booth.

Attendee Testimonial:

“Absolutely amazed. The first year was remarkably wonderful and thought-provoking, highly educational, super networking opportunities, great sponsors, great supporters, great vendors, and dare I say, “fun”. A “Wow” moment as far as conferences go. Thoroughly well done by some great minds and organizations. A big thank you to all who put it together.”

- Charles Adler, Lakehurst Naval FCU

If you are interested in a sponsorship at EDGE 25, please email events@trellance.com

ADDITIONAL INDIVIDUAL SPONSORSHIP OPPORTUNITIES:

INDIVIDUAL SPONSORSHIPS ARE A LA CARTE AND DO NOT INCLUDE EXPO BOOTH

Final Night Event Sponsor

\$7,500

- Brand recognition on registration site
- Brand recognition on all Final Night Event Signage
- Sponsor to introduce main entertainment (limited to :30 sponsor and entertainment intro)
- Brand recognition as sponsor on conference app
- Custom co-branded wrist bands for guests (logo to be submitted to EDGE no later than 30-days prior to conference for production time)

Networking Expo Event Sponsor

\$4,000

- Brand recognition on registration site
- Brand recognition on all Networking Expo event signage

Opening Night Welcome Reception Sponsor

\$4,000

- Brand recognition on registration site
- Brand recognition on all Welcome Reception event signage
- Brand recognition as sponsor on conference app

Wi-Fi Sponsor

\$3,000

- Includes WiFi password selection (Promoted at registration and on conference app)

Morning Break sponsor (includes 2 morning breaks)

\$3,000

- Brand recognition on registration site
- Branded signage at both morning breaks

Afternoon Break Sponsor (includes 2 afternoon breaks)

\$3,000

- Brand recognition on registration site
- Branded signage at both morning breaks

Branded Fuze Charging Stations (4 Fuze charging stations available)

\$3,000

- Charging station to be branded with company-provided graphics/logo
- Stations to be strategically placed in the ballroom foyer and inside the Expo area

Branded Hotel Key Card

\$3,000

- Brand recognition on registration site

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