## Strategic Data Analytics Plan





Experience a full end-to-end journey with confidence by leveraging Trellance Analytics Services. We understand the unique challenges credit unions face in becoming data-driven organizations – by partnering with us, you can trust that we understand common pitfalls and can help your credit union avoid them.

Improve your credit union's return on platform investment and reduce risks and blockers to achieving success with the Strategic Data Analytics Plan.

## Use this solution to:

- **Identify where you are today.** Analyze the current state of your credit union's data.
- Plan for your ideal future. Start designing your ideal data environment.
- Understand ROI Opportunities. Enable prioritized use cases and initiatives to deliver value.
- Achieve alignment towards goal. Make sure all your stakeholders are aligned with your goal.
- Create your roadmap. Build a high-level strategy to be a data-driven enterprise.

## **Benefits of the Strategic Data Analytics Plan**

- Improve your return on platform investment.
- Improve enterprise-wide platform adoption.
- Increase business value derived from platform implementation.
- Reduce risks and blockers to achieve success.

35 Years in the Credit Union Industry

240+
Credit Union Partners

SOC 1 & 2 Type 2 Certified

Certified
Microsoft Services
Provider

