



Elevate engagement, earn loyalty and win new members.

Overcome the limitations of finite time and resources with Trellance's ready-made and scalable marketing solutions for credit unions.

There are **three ways** to engage with Trellance's Marketing Solutions – choose the option that will best serve your credit union.

## 1. Achieve Your Target Goals with Packaged Campaigns

Create, launch and track omnichannel marketing campaigns with support from Trellance experts. We'll handle everything from copy and creative to screening and reporting. We reduce the complexity and you reap the rewards.

- New member acquisition
- Deposit growth
- Credit utilization
- Deposit retention
- Consumer loan growth
- Member notification
- Employee incentives

35 Years in the Credit Union Industry

240+ Credit Union Partners

SOC 1 & 2 Type 2 Certified

Certified Microsoft Services Provider





# Marketing Solutions

## 2. Foster Growth with Member Engagement

Stay top of mind through evergreen personalized member campaigns with our Member Engagement offerings. Foster growth with members while guiding them to the next best product or service for them.

- Personalized landing pages
- Search engine optimization
- Email campaigns
- Social media assets



## 3. Drive Marketing Excellence with Integrated Member Engagement & Packaged Campaigns

Get the comprehensive Marketing Solutions experience with Member Engagement & Packaged Campaigns. Let our teams handle the heavy lifting of your marketing goals with this integrated approach that effectively executes campaigns while elevating member engagement.

- Standard engagement services plus three basic campaigns
- Premium engagement services plus six campaigns
- À-la carte customized solutions



Start building your marketing campaigns and generating member value with **Trellance Marketing Solutions.**

Get in Touch

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