



# SPONSORSHIP OPPORTUNITIES

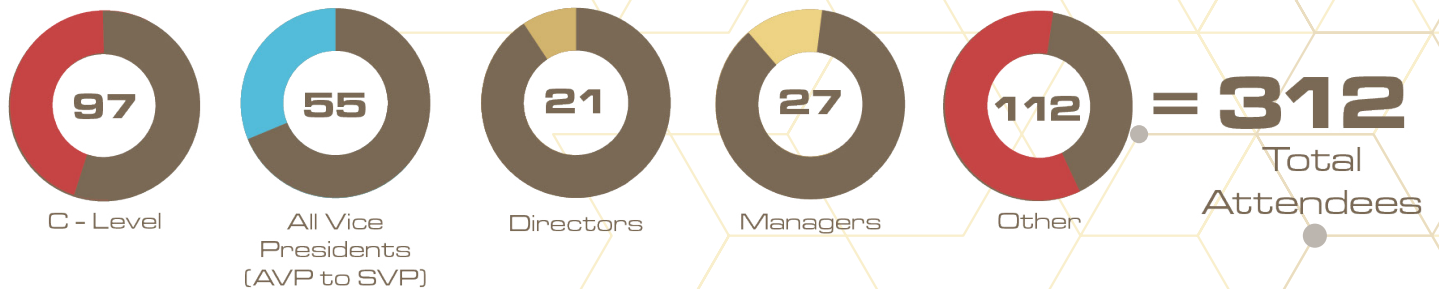
MAY 7-9, 2025 | ARIA RESORT & CASINO, LAS VEGAS, NV



New for EDGE25 is the EDGE Exchange - an opportunity for EDGE Exhibitors to take to the main stage and demonstrate their cutting-edge technologies for attendees. The EDGE Exchange is an opportunity for you, the vendor, to speak directly to an audience of credit union professionals and show them how your technology will help their credit union to meet member needs and operate more efficiently. Your presentation should be lecture only, with visual aids to show how your product works.

**We want to hear how your technology works and the impact it can have on the credit union industry.**

### Demographics:



### Survey Results:

How likely are you to recommend the EDGE Tech Conference to a colleague or industry peer?



How would you rate the quality of the lead data you received from the Touchpoint Klik access?



### Participating Vendor Metric (From Klik):

On average our participating vendors had **50 unique engagements** at their booth.

### Attendee Testimonial:

“Absolutely amazed. The first year was remarkably wonderful and thought-provoking, highly educational, super networking opportunities, great sponsors, great supporters, great vendors, and dare I say, “fun”. A “Wow” moment as far as conferences go. Thoroughly well done by some great minds and organizations. A big thank you to all who put it together.”

- Charles Adler, Lakehurst Naval FCU

If you are interested in a sponsorship at EDGE 25, please email [events@trellance.com](mailto:events@trellance.com)

# 2025 EDGE CONFERENCE OPPORTUNITIES

## SPONSORSHIP INCLUDES:

### PRIME EXPO

\$7,500

(1) 8' x 8' Prime booth includes:

**High visibility location situated in the EDGE expo hall outside main General Session entrance doors (attendees have to walk through this expo area to access the General Session)**

- (1) Touchpoint Klik access - easily exchange contact/lead information with just the click of a button
- (1) 6' skirted banquet table
- (2) banquet chairs
- (1) 8' wide x 8' tall Black expo drape along back of booth with location sign
- Sponsor to provide all marketing materials, promotional giveaways, signage or standing booth display (can be no larger than 8' wide)
- Sponsor is responsible for all AV requirements, electric, shipping /handling fees and set-up/tear-down.

**Fees to be billed separately from Show Services with Encore/FedEx and will be due prior to set-up.**

- Prime Logo positioning on EDGE Conference registration landing page with click-thru to company website
- Prime Logo positioning on scrolling General Session loop
- Prime positioning on specific printed Conference signage
- Sponsor mention during Opening and Closing General Session remarks
- Pre-and Post-event Attendee list
- (2) free registrations

### STANDARD EXPO

\$5,000

(1) 8' x 8' Standard booth includes:

- (1) Touchpoint Klik access - easily exchange contact/lead information with just the click of a button
- (1) 6' skirted banquet table
- (2) banquet chairs
- (1) 8' wide x 8' tall Black expo drape along back of booth with location sign
- Sponsor to provide all marketing materials, promotional giveaways, signage or standing booth display (can be no larger than 8' wide)
- Sponsor is responsible for all AV requirements, electric, shipping /handling fees and set-up/tear-down.

**Fees to be billed separately from Show Services with Encore/FedEx and will be due prior to set-up.**

- Standard Logo positioning on EDGE Conference registration landing page with click-thru to company website
- Standard Logo positioning on scrolling General Session loop
- Standard positioning on specific printed Conference signage
- Pre-and Post-event Attendee list
- (1) free registration

If you are interested in a sponsorship at EDGE 25, please email [events@trellance.com](mailto:events@trellance.com)

# 2025 EDGE CONFERENCE OPPORTUNITIES

## SPONSORSHIP INCLUDES:

### EDGE EXCHANGE TECH DEMO

(MUST INCLUDE EDGE  
BOOTH PURCHASE)

**\$3,500**

24 AVAILABLE

### **(1) 7-min General Session EDGE Exchange Tech Demo on main stage May 7th**

(showcase time TBD one month prior to conference)

- EDGE Exchange Tech Demo to be submitted to EDGE for approval
- Expo Booth must be reserved and paid for in order to submit an EDGE Exchange Tech Demo

**Please note, submission does not guarantee acceptance.**

## Successful product pitches should include:

- A new, technology-based product
- Product name and/or company name
- Product description, max of 200 characters
- Three to five product benefits, max of 300 characters
- How does your product benefit the credit union industry?
- What makes your product different from others currently available on the market?
- Presenters name, title, bio

## Things to avoid in your pitch:

- Old products
- PowerPoints outlining the benefits of your product
- Customer testimonials

If you are interested in a sponsorship at EDGE 25, please email [events@trellance.com](mailto:events@trellance.com)

# ADDITIONAL INDIVIDUAL SPONSORSHIP OPPORTUNITIES:

INDIVIDUAL SPONSORSHIPS ARE A LA CARTE AND DO NOT INCLUDE EXPO BOOTH

## Final Night Event Sponsor

**\$7,500**

- Brand recognition on registration site
- Brand recognition on all Final Night Event Signage
- Sponsor to introduce main entertainment (limited to :30 sponsor and entertainment intro)
- Brand recognition as sponsor on conference app
- Custom co-branded wrist bands for guests (logo to be submitted to EDGE no later than 30-days prior to conference for production time)

## Networking Expo Event Sponsor

**\$4,000**

- Brand recognition on registration site
- Brand recognition on all Networking Expo event signage

## Opening Night Welcome Reception Sponsor

**\$4,000**

- Brand recognition on registration site
- Brand recognition on all Welcome Reception event signage
- Brand recognition as sponsor on conference app

## Wi-Fi Sponsor

**\$3,000**

- Includes WiFi password selection (Promoted at registration and on conference app)

## Morning Break sponsor (includes 2 morning breaks)

**\$3,000**

- Brand recognition on registration site
- Branded signage at both morning breaks

## Afternoon Break Sponsor (includes 2 morning breaks)

**\$3,000**

- Brand recognition on registration site
- Branded signage at both morning breaks

## Branded Fuze Charging Stations (4 Fuze charging stations available)

**\$3,000**

- Charging station to be branded with company-provided graphics/logo
- Stations to be strategically placed in the ballroom foyer and inside the Expo area

## Branded Hotel Key Card

**\$3,000**

- Brand recognition on registration site

If you are interested in a sponsorship at EDGE 25, please email [events@trellance.com](mailto:events@trellance.com)

# GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES AVAILABLE:

Title Sponsor - 1 Available ..... **\$10,000**

Benefits:

- Naming rights to the golf outing
- Logo recognition as the Title Sponsor in the golf program
- Logo recognition as the Title Sponsor at the 1st and 18th hole - tee box
- Logo recognition on the GPS monitors in carts
- Sole logo recognition on the score cards
- Logo recognition on a sleeve of golf balls per registered golfer
- 2 complimentary player entries  
(players responsible for club rentals)

Presenting Sponsor - 6 Available ..... **\$5,000**

Benefits:

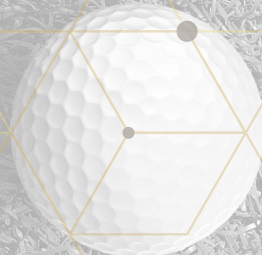
- Logo recognition as the Presenting Sponsor in the golf program
- Logo recognition on the GPS monitors in carts
- Logo recognition as the Presenting Sponsor at a specific hole contest  
(closest to the Pin or Longest Drive Contest)
- 1 complimentary player entry  
(player responsible for club rentals)

Hole Sponsor - 7 Available ..... **\$1,500**

Benefits:

- Logo recognition as a Hole Sponsor in the golf program -  
(par 4 holes excluding the 1st and 18th holes)
- Logo recognition at a designated hole

If you are interested in a sponsorship at EDGE 25,  
please email [events@trellance.com](mailto:events@trellance.com)



The logo for EDGE 25 Tech Conference. 'EDGE' is in a large, gold, 3D-style font. '25' is in a smaller, blue, 3D-style font. A blue diagonal slash separates '25' from 'EDGE'. Below 'EDGE 25' is the text 'TECH CONFERENCE' in a gold, sans-serif font.

# EDGE 25 TECH CONFERENCE

If you are interested in a sponsorship at EDGE 25,  
please email [events@trellance.com](mailto:events@trellance.com)