



Trellance's Marketing Solutions help your credit union elevate engagement, earn loyalty and win new members . Overcome the limitations of finite time and resources with our ready-made and scalable solutions.

There are **three ways** to engage with Trellance's Marketing Solutions – choose the option that will best serve your credit union.

1. Achieve Your Target Goals with Packaged Campaigns

Create, launch and track omnichannel marketing campaigns with support from Trellance experts. We'll handle screening and compliance to reduce complexity, so you reap the rewards.

- **New member acquisition** – new card, balance transfer, new loan, referral
- **Deposit growth** – new share certificate, bill pay utilization
- **Credit utilization** – card usage, balance transfer, swipe for charity
- **Deposit retention** – share certificate renewal, fee waivers
- **Consumer loan growth** – new card, new loan, referral
- **Member notification** – credit line increase
- **Employee incentives** – performance sweepstakes

35 Years in the
Credit Union Industry

240+
Credit Union Partners

SOC 1 & 2
Type 2 Certified

Certified
Microsoft Services
Provider





Marketing Solutions



2. Foster Growth with Member Engagement

Stay top of mind and create evergreen personalized member experiences through our Member Engagement offerings. Foster growth with members while guiding them to the next best product or service for them.

- Personalized landing pages
- Search engine optimization
- Email campaigns
- Social media assets



3. Drive Marketing Excellence with Integrated Member Engagement & Packaged Campaigns

Get the comprehensive Member Solutions experience with Member Engagement & Packaged Campaigns. Let our teams handle the heavy lifting of your marketing goals with this integrated approach that effectively executes campaigns while elevating member engagement.

- Standard engagement services plus three basic campaigns
- Premium engagement services plus six campaigns
- À-la carte customized solutions

Start building your marketing campaigns and generating member value with **Trellance Marketing Solutions.**

Get in Touch

info@trellance.com

trellance.com

(888) 930-2728

