Use Cases

Credit Union Tailored Analytics »»»»

The collection of historical data through data aggregation and data mining is the first step to organize data into a manageable data set. The data, once collected, needs to be deeply analyzed to uncover patterns and possible relationships which, if utilized, will turn data into actionable information. Use Cases is the Trellance Descriptive Analytics suite that runs on the Trellance Data Warehouse and Data Lake solutions. It frees up your credit union from time-consuming data analysis and empowers your organization with quick access to impactful information.

Trellance Use Cases' objective is to quickly grant your credit union the ability to transform data into valuable information for your business.

About

Trellance

Trellance is a leading technology partner for credit unions, delivering innovative technology solutions to help credit unions achieve more. With a comprehensive suite of analytics, cloud and talent solutions, the Trellance team ensures credit unions increase efficiency, manage risk, and improve member experience. As a tech partner, Trellance ensures that credit unions have access to the latest generation of fintech solutions, filled with powerful tools such as artificial intelligence and machine learning.

Learn more at **Trellance.com**

Transform Data Into Valuable Information

Trellance Use Cases is a suite of pre-built Microsoft© PowerBi™ dashboards available to Trellance Data Warehouse and Data Lake clients generating actionable information to increase efficiency, manage risk and enrich relationships with your credit union members. Sitting on top of Trellance Data Management solutions, the Trellance Use Cases reporting suite is available for the following business domains:

Executive

supports the executive management team bymonitoring key performance indicators and trends in order to promptly act in the credit union's best interest. Examples include the Executive Dashboard.

Members

provides detailed knowledge of your members to increase trust and establish lifelong relationships. Examples include Member & Account Dashboard, Member & Account Mapping, Member Age Account Analysis, Member Relationships, Member Branch Account Analysis, Member Gender Account Analysis.

Lending

provides a close view of the credit union loan portfolio and helps ensure that the credit union's lending strategy is meeting its members' needs. Examples include Loan Portfolio Analysis, Loan Origination Analysis, CECL.

Deposits

sheds light on how deposits flow in and out of your organization. Example includes Deposit Relationships.

Channels

provides deep understanding on how members engage with the credit union. Examples include Channel Transaction Analysis, Digital Banking Engagement with details about Activity, Adoption, Channel Preference, Device Preference, Usage.

Payments

provides intelligence on member payments so the credit unions can understand how their members spend their money and tailor new products and services. Examples include Credit Card Usage with details about Account Status, Relationships, Summary, Transactions by Card Program, Transactions by Card Type, Transactions by Location, Transactions by Merchant, Transactions by Risk Tier and Merchant Relationships.

Collections

offers deep insights into the credit union collection processes and provides recommendations on how to best interact with members throughout the process. Examples include: Events, Member Demographics, Operator Analysis, Performance, Product Analysis, Stages

Ready to see how Trellance Use Cases can improve your credit union performance?

Contact Trellance at info@trellance.com